



US/ICOMOS at Work

November 2019 E-News

It's Time to Renew Your US/ICOMOS Membership for 2020

Welcome to "US/ICOMOS at Work," a monthly update on what US/ICOMOS is doing to preserve and promote world heritage and international knowledge exchange on preservation topics. We share these brief communications monthly with our members and supporters. Above: please click on the box to renew your membership for 2020 if you have not yet renewed!

— LATEST NEWS & EVENTS —

2019 Murtagh|Graham Prize Awarded to Halley Ramos



Halley Ramos, an emerging designer, planner and preservationist who recently graduated from the Historic Preservation program at Columbia University has been selected as the 2019 Murtagh|Graham Prize recipient for her paper titled *Mixed Reality for Historic Preservation*. This prize, named to honor William R. Murtagh, Ph.D. and Roy Eugene Graham for their many contributions to preservation education and cultural heritage stewardship, is awarded by US/ICOMOS with generous support from NCPTT (National Center for Preservation Technology and Training) of the National Park Service.

In recognizing Ms. Ramos' scholarship, the prize committee applauded the case study analysis and "the logical system for gauging the effectiveness of a Mixed Reality (MR) application's ability to consider, engage, and communicate the authenticity of a resource." As co-founder of SOE Studio in 2017, Ms. Ramos is involved with experimental projects that address concepts of architecture, technology, history and culture by employing digital technologies. She was recognized at the 2019 US/ICOMOS Symposium in Washington, DC on November 9, 2019, where she was presented with a check for \$2,500. We will include a special report on the symposium in next month's newsletter.

The runner-up in the competition is preservation architect Mayrelis Perez, pictured at right, a graduate of the University of Florida. She has received an award of \$500. Mayrelis's thesis was entitled *3D Laser Scanning: Understanding the Impacts and Implications on Historic Preservation Architectural Practice*. Mayrelis also participated in the US/ICOMOS International Exchange Program as an intern at the National Trust of Trinidad and Tobago in 2018.



The third finalist for the 2019 Murtagh|Graham Prize is Azadeh Sagheb of the University of Texas at San Antonio for her essay *Authenticity and Integrity: Adaptive Reuse of Industrial Heritage in San Antonio*. Azadeh is a preservation architect currently working for the World Heritage Office in San Antonio, Texas.

All finalists receive a one-year Membership with US/ICOMOS. We congratulate them on their theses and look forward to following their careers! We also wish to thank the 2019 Prize Committee for their work: Daniel Carey, CEO (retired) of Historic Savannah Foundation; Caroline Cheong, Assistant Professor, Central Florida University, and US/ICOMOS trustee; and

Justin Gunther, Vice President of the Western Pennsylvania Conservancy and Director of Fallingwater; as well as educators and former trustees Jeffrey Ely, Savannah College of Art and Design, and James K. Reap, University of Georgia, for their work in administering the Murtagh|Graham Prize.

ICOMOS 2019 Annual General Assembly Brief Report



ICOMOS leaders and members met 14-18 October 2019 in Marrakesh for the Advisory Council/Annual General Assembly (ADCOM/AGA) and a Scientific Symposium. Above, left to right, are attendees Douglas C. Comer, US/ICOMOS President, and US/ICOMOS Fellows Patricia O'Donnell and Stephen J. Kelley. Doug chaired the National Committees meeting that took its agenda from an analysis of annual reports that were submitted in 2018 by 63 National Committees. Patricia co-organized the Scientific Symposium whose theme this year was Rural Landscape Heritage (read more about the Symposium below).

In his report to the AGA, Toshiyuki Kono, ICOMOS President, compared ICOMOS to an ecosystem and outlined recent achievements and opportunities ahead. [The full report can be found here.](#) Recent achievements include the successful foundation of the Emerging Professional Working Group and the establishment of new National Committees in Lebanon, Montenegro and Austria.

Regarding opportunities within the ICOMOS ecosystem, Toshiyuki wrote, "We have amongst us, globally, a wealth of expertise and wide networks in the heritage community. This social capital is one of the most important assets our voluntary organisation has. We should capitalize on this to cross-pollinate ideas, share synergistic effects and experiences, and facilitate information exchange to the outside." Another significant opportunity for ICOMOS is implementing a better evaluation system for World Heritage nominations. Toshiyuki noted that, "The WHC [World Heritage Committee] endorsed the idea to introduce a new compulsory step of 'preliminary assessment' before submitting a nomination dossier (43COM12A para.8 and 9). Its modalities will be discussed and eventually adopted in 2020 (para 12), followed by a trial period of several years. Since ICOMOS is expected to play an important role in this new phase, it must strengthen its capacity. To meet this need, we created the World Heritage Atelier, and called for applications in July 2019. This is the newest element in our ecosystem."

US/ICOMOS President Douglas C. Comer reported that during the National Committees meeting, presentations were made and discussions held on:

- the Role of National Committees in Advancing ICOMOS Heritage Leadership and
- National Committee Outreach: Technology Enhancement, Communication Strategies

There was consensus that these two topics are closely related. In general, national committees would like to achieve goals of influencing both domestic and international heritage issues, monitoring and advocating for World Heritage Sites in their own countries, increasing popular support for ICOMOS, and better sharing results of publications and symposia. Meeting participants believe that they must develop communication strategies and technologies with the assistance of both experts and emerging professionals who are attuned to social media.

We will keep you informed of developments as ICOMOS continues to evolve and improve.



2019 Scientific Symposium Report: Rural Heritage - Landscapes and Beyond

By Patricia M. O'Donnell, FASLA, AICO, F.US/ICOMOS
President, ICOMOS IFLA International Scientific Committee on Cultural Landscapes



The ICOMOS Advisory Committee Scientific Symposium RURAL HERITAGE- LANDSCAPES AND BEYOND, held on 17 October 2019 at Marrakesh, Morocco, was a rich and engaging day of presentations and dialogue. The call for papers, issued in February 2019, thoroughly explored the relevant topics, guiding presentations and posters toward the themes of rural culture, economics, environment, society and heritage, including a special focus on Moroccan heritage. The Call drew 164 responses from the ICOMOS community with an excellent range of topics to address. After a double peer review process 12 panel and 12 Knowledge Cafes accounting for about 70 speakers, were accepted for presentation and about 100 posters were accepted for posting and exploration by all attending.

The day began with greetings from Toshiyuki Kono, ICOMOS President, and Khalid El Harrouni, ICOMOS Morocco Symposium Coordinator. These official greetings were followed by an introduction to the Rural Heritage topic, the Rural Landscapes ICOMOS Rural Landscapes Principles, shaped by the ICOMOS IFLA International Scientific Committee on Cultural Landscapes (ISC CL) and approved in 2017.



In sequence there were 3 Panels and 3 Knowledge Cafes offered through the morning and afternoon. Sessions were presented in either English or French and the PowerPoints generally followed the request to include both languages on their slides. The offerings were rich and engaging, fostering a high level of dialogue about the issues and opportunities explored. For example, speakers in more than one session stressed the importance of flipping the coin to examine how heritage can contribute to climate change mitigation by building upon heritage's intrinsic qualities to manage change which offers mitigation vectors.

To close the day a 90-minute wrapup session engaged everyone present in a topical exchange that covered Rural Heritage and: Rights-based Approach; Climate Change; UN Sustainable Development Goals; Intangible Heritage of Spiritual Places; Rural Tourism; Migration; Productive Lands; Connecting Practices and Culture/Nature; Innovation; Rural Policies and Governance; and Legislation and Finance. Once again, the dialogue was illuminating and demonstrated the richness of the symposium offerings.

The milestone of this symposium is a definitive scientific publication of all the offerings on a permanent website hosted by UMASS Center for Heritage and Society (UMASS CHS). In the closing session Elizabeth Brabec, Director Center for Heritage and Society, ISC CL Contributing Member, presented the web traffic for the Symposium, demonstrating a huge success for ICOMOS to bring forward thought leadership in the field of historic preservation immediately to a broad audience. That web link for exploration is <https://blogs.umass.edu/icomos-chs> and access to online abstracts, presentations and posters is at: https://scholarworks.umass.edu/icomos_isccl. The full paper publication of 4 to 10 papers from the symposium will be pursued by UMASS CHS in the coming year



Looking Ahead to 2020: Submit Abstracts now for the ICOMOS GA2020 Scientific Symposium

ICOMOS invites submissions for sessions and individual abstracts for the GA2020 Scientific Symposium which takes place in Sydney from 5-9 October 2020.

Submissions will be accepted under six different core themes:

- Shared Cultures
- Shared Heritage
- Shared Responsibility
- Indigenous Heritage
- Culture-Nature Journey
- Marginalised Heritages

Presenters are able to choose from a variety of presentation formats, from oral presentations to panel discussions to performances and more. Abstracts can be submitted in English, French and Spanish. Applications are open until 6 January 2020. Visit the GA2020 website for more information and start preparing your abstract and session proposal today! <https://icomosga2020.org/abstracts/>

In Memoriam: Terry Morton, Hon.AIA, F.US/ICOMOS

By Andrew Potts, Coordinator, Climate Heritage Network Secretariat, ICOMOS Climate Change and Heritage Working Group, and Former US/ICOMOS Executive Director

I have just heard the news of the passing of Terry Morton, Hon.AIA, F.US/ICOMOS in October. Terry served as President and CEO of the United States National Committee of ICOMOS from 1987-94. When I became US/ICOMOS Executive Director in 2015, Terry welcomed me to the post and aided me as I tried to grow into the position, for which I am still grateful.

Terry provided leadership that helped grow engagement by U.S. historic preservationists in international cultural heritage. In 1980, she was elected vice chairman of US/ICOMOS and then served full time as US/ICOMOS chairman (1982-87), before becoming President in 1987. Before that, Terry was a staff member of the National Trust for Historic Preservation from 1956 until 1982. Terry's tenure saw US/ICOMOS host the 8th Triennial ICOMOS General Assembly and International Symposium in Washington, DC in 1987 (and the issuance there of the landmark Washington Charter on the Conservation of Historic Towns and Urban Areas).



This photo is a favorite of mine. It was taken in December 1983 and shows Terry conferring the honor of Fellow upon four of the five members of the first class of US/ICOMOS Fellows. They are (from Left to Right): Hiroshi Daifuku, Ph.D.; Robert R. Garvey, Jr.; Richard H. Howland, OBE, Ph.D.; and Ernest Allen Connally, Ph.D. Not pictured was the fifth member of that first Fellows class,

Robert Helyer Thayer, Sr., LL.B. All the more special is that this photo is from the personal collection of Hiroshi's wife Allison. RIP Terry.

It's Time to Renew for 2020



Thank you to the many members who have already responded to our mail and email requests to renew for 2020. For those of you who have not yet renewed, we urge you to follow this link now in order to receive your 2020 International membership card by early January: <https://membership.usicomos.org/>.

As many of you know, ICOMOS International member cards are printed in the Paris ICOMOS office and take approximately 6 weeks to reach our members. This means that you need to renew now in order to take full advantage of your 2020 membership!

In case you're wondering what your membership supports, here is a short list of US/ICOMOS activities that are paid for in part or entirety by membership dues:

- International educational exchange, including our long-running International Exchange Program
- Heritage advocacy and liaison with other US heritage organizations
- Our annual Symposium, which just concluded last weekend and will be reported on in our next newsletter
- Communications such as this newsletter and our social media feeds
- Administration of US/ICOMOS initiatives such as the Murtagh|Graham Prize mentioned above and our annual Celebration of World Heritage
- Promotion of emerging professionals in international heritage activities, including the work of ICOMOS International

— OF NOTE —

World Monuments Fund Seeks Vice President for Programs



WORLD MONUMENTS FUND

Since World Monuments Fund (WMF) was founded over half a century ago, it has been a groundbreaking organization conserving in an innovative way the world's irreplaceable treasures — architectural and cultural sites that span the history of human civilization.

In continuing this legacy of a pioneering, entrepreneurial, and ambitious spirit, WMF seeks a new Vice President of Programs to craft and implement forward looking projects, identify emerging trends, explore new frontiers in heritage, and create opportunities for communities around the world through preservation of iconic sites and monuments.

To learn more about this position and other opportunities at WMF, please visit <https://www.wmf.org/jobs>.

International Federation of Landscape Architects (IFLA) 2020

World Congress Call for Submissions



The IFLA 2020 World Congress will be held in Georgetown, Penang, Malaysia from 13-15 August 2020. The Congress brings together landscape architects and those from related industries and academia to exchange knowledge and expertise in improving the built environment within natural systems.

The IFLA2020 World Congress is proud to invite esteemed professionals, government agencies, academics, researchers, NGOs, and students to present their latest projects, achievements, findings, policies, community engagements and others. Presenters shall share how their projects, research or initiatives solve issues related to any of the four sub-themes under the theme: Future Tense.

The call for submissions is open until 17 January 2020. For more enquiries, please visit www.ifla2020.com.

Call for Nominations - International Institute for Conservation (IIC) Keck Award

The IIC Keck Award was generously endowed by Sheldon and Caroline Keck to commemorate their shared lives of distinguished achievement in conservation. The award is presented every two years at the IIC Congress to the individual or group who has, in the opinion of IIC Council, contributed most towards promoting public understanding of conservation and engagement with the accomplishments of the conservation profession.

The award consists of a certificate and a prize of £2,500, which will be presented at the next biennial IIC Congress in Edinburgh, 2 - 6 November 2020, on the topic of Practices and Challenges in Built Heritage Conservation.

Details of previous award winners can be found on the IIC website at: <https://www.iiconservation.org/about/awards/keck>

The IIC is now inviting nominations for the 2020 Keck Award. If you would like to propose yourself, a colleague, an institution or a project, please send your nomination to the IIC office (preferably by email) to arrive by Monday 4th March 2020 (p.m. GMT).

The nomination should include the name, job title and professional address of the individual (or of all the partners in a group project) and should include the following:

- a statement of between 500 and 1000 words describing the nominee's public outreach and engagement activities
- two or three photographs in support of this statement

- an outline of what supporting material, such as publications, websites, videos, or evidence of media coverage, is available (you may be asked to supply these at a later date).

Please send your proposal to iic@iiconservation.org with the words 'Keck Award' in the subject line, or by post to IIC, 3 Birdcage Walk, London SW1H 9JJ, UK.

Join the Conversation on Social Media



***and Please Forward this Newsletter to
Friends and Colleagues!***

US/ICOMOS is a US historic preservation nonprofit whose mission includes both supporting the UNESCO World Heritage program and promoting international exchange in the cultural heritage field. You can learn more about us at usicomos.org.